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2019 Retrospect

We aspire to be the most trusted and respected housing experts in the Puget Sound region.





MBAKS enjoyed a very productive 2019 as we celebrated our 110th year as the oldest local homebuilders association in the country. So much has happened since we started, but through it all we have consistently promoted our industry's role in housing Puget Sound communities.

In 2019, we continued this tradition.

With more than 2,700 member companies at our side, we worked diligently toward our aspiration of being the most trusted and respected housing experts in the region. We could not have done this without you: our members, our board of directors, our staff, and our sponsors.

Our successes in King and Snohomish counties and in Olympia-including the passage of a condo reform bill (SB 5334) and a bill increasing residential building capacity (HB 1923)-demonstrate that when we work together, we can have a real, positive impact on housing.

MBAKS also reached new heights in 2019 by taking a lead in ongoing efforts to end the regional housing crisis by establishing the Coalition for More Housing Choices. The Coalition is now working with other housing experts to identify and implement solutions so that everyone has access to quality housing.

As we embark on 2020, MBAKS is ready to build on common ground to make these solutions a reality. We're confident we're on the right path, but we'll need your support to make this happen. Thank you!

Please enjoy this retrospective of 2019.



KAT SIMS EXECUTIVE DIRECTOR MBAKS



BONNIE GEERS 2019 MBAKS PRESIDENT QUADRANT HOMES

Reaching Heights

Membership Value



Membership retention stands at 85.2% with more than 2,700 members.



MBAKS retro program, GRIP, continued to grow, with L&I refunding over \$12.4M to more than 1,300 companies.



The MBA Health Trust provided more than 36,000 members, their employees, and families with affordable, comprehensive health insurance.





With a focus on ensuring events are intentional and have purpose, MBAKS mproved program content, which resulted in a 20% increase in attendance at many MBAKS events.







Community



Built Green certified 845 projects with 1,627 total units in 2019.



The annual Painting a Better Tomorrow[®] event gathered 181 volunteers who painted 45,000 square feet of the interior space at Volunteers of America Western Washington in Everett.



582 volunteers spent 5,693 hours building **40 ramps** for families in need through the MBAKS Rampathon[®] program.



Provided support to three new nonprofit partners: Downtown Emergency Service Center, Hopelink, and Plymouth Housing. MBAKS also provided ongoing funding to Habitat for Humanity, Housing Hope, Rebuilding Together Seattle, and Sawhorse Revolution.

Housing Advocacy



Annual MBAKS Housing

former Washington **Governor Christine**

Gregoire and focused

on the need for more

The Affordable Housing

Council interviewed and

endorsed 62 pro-housing

and notably 16 of those

candidates ran for the

Advocated for code

changes expanding

townhouse opportunities

in Everett and Arlington.

first time.

candidates for public office.

46 of them won their races,

housing choices.

Solutions Breakfast featured

urban capacity for housing.

Successfully lobbied to eliminate the problematic 2-foot rule related to ground-disturbing activities in Snohomish County.

Supported passage of Seattle ordinance expanding accessory dwelling units (ADUs).

Supported adoption of pro-housing ordinances in Covington to increase short plat thresholds and allow administrative approval of final plats.







Successfully advocated for condominium liability reform legislation designed to spur condo construction and a bill to increase



Financial Stewardship

Clean audit report for 2019.

Total **revenue better** than budget by \$841K (7%).

Total expenses better than budget by \$1.1M (10%).

GRIP 42%

Operating income almost four times what was budgeted, and better than prior year by almost \$1.3M.

ERNwest, the new third-party GRIP administrator, brought in more than 20 new participants and \$1M in premiumsthe best same-quarter performance in the past five years.

2019 Revenue by Source

DUES 79 BUILT GREEN, EVENTS, COUNCILS 7% OTHER INCOME 2%

MBA HEALTH TRUST 42%

2019 Expenses by Category

PRODUCTS (GRIP. MBA HEALTH TRUST) 34%

GENERAL AND ADMINISTRATIVE 33%

HOUSING ADVOCACY 16%

MEMBERSHIP AND COUNCILS 12% BUILT GREEN, EDUCATION, OUTREACH, PUBLICATIONS 7%