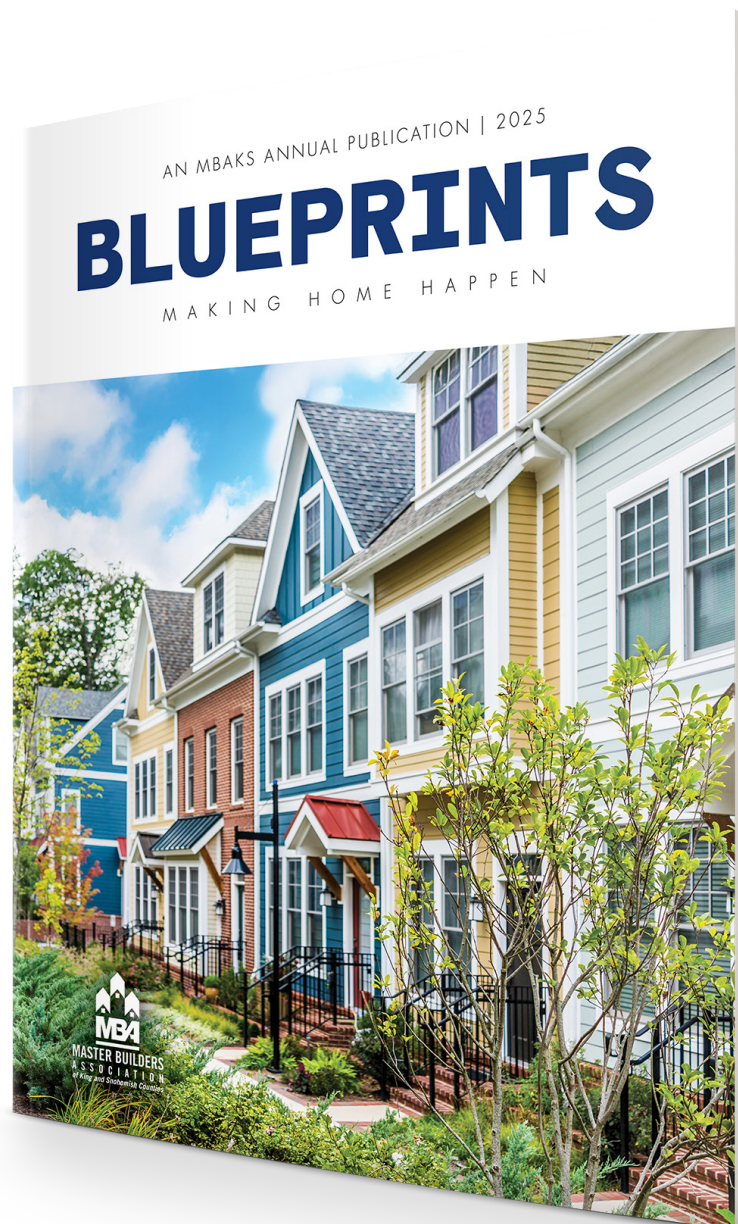




AN MBAKS ANNUAL PUBLICATION | 2025

# BLUEPRINTS

## ADVERTISING MEDIA KIT



CONTACT CRAIG BALL TO PLACE AN AD | [CBALL@MBAKS.COM](mailto:CBALL@MBAKS.COM) | 425.460.8222

# BLUEPRINTS: AN MBAKS ANNUAL PUBLICATION

Master Builders proudly launches its annual magazine, designed to inform, inspire, and connect the building industry. Featuring evergreen content on membership, government affairs, events, and more, it ensures lasting value.

Available in print and digital, reach thousands of member companies, maximizing visibility and engagement. With its broad reach and extended shelf life, it's a must-read for industry professionals.

This is your opportunity to **Get Known, Get Involved, and Get Trusted** - positioning yourself and your business at the forefront of the building industry.

## ADVERTISING RATES

Ad Production Costs Not Included

AD SIZE	PRICE
Two-Page Spread	\$5,175
Outside Back Cover	\$3,995
Inside Front/Inside Back Cover	\$3,750
Far-forward Premium Position*	\$3,500
Full Page	\$2,995
Half Page	\$2,235
Quarter Page	\$1,495
Eighth Page	\$895

\*We're excited to feature your ad in a premium ad position!

To ensure the best quality and alignment with our publication standards, all premium ad designs are subject to final approval by Master Builders Association.

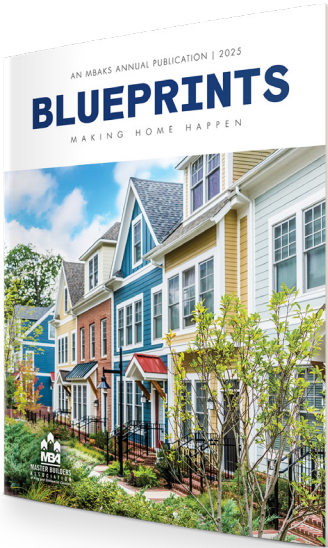
## 2025 PRODUCTION DATES

### FINAL AD ARTWORK DEADLINE

June 16 Premium Ad Positions Only  
July 1 Non-premium Ads

### PUBLICATION DATE

September 15



\*Concept illustration, subject to change

## AD SIZES - AD PRODUCTION DETAILS ON THE FOLLOWING PAGE

**TWO-PAGE SPREAD**  
BLEED AREA  
17" w x 11.125" h

TRIM SIZE  
16.75" w x 10.875" h

SAFE AREA\*  
16.25" w x 10.375" h

**FULL PAGE**  
BLEED AREA  
8.625" w x 11.125" h

TRIM SIZE  
8.375" w x 10.875" h

SAFE AREA\*  
7.875" w x 10.375" h

MAILING PANEL

**BLEED AREA**  
8.625" w x 8.375" h

**TRIM SIZE**  
8.375" w x 8.125" h

**SAFE AREA\***  
7.875" w x 7.625" h

**1/2 PAGE HORIZONTAL**  
7.25" w x 4.75" h

**1/4 PAGE VERTICAL**  
3.5" w x 4.75" h

**1/8 PAGE HORIZONTAL**  
3.5" w x 2.375" h

**\*SAFE AREA:** Keep all text and critical content .25" from trim edge. 1/4 and 1/2 page ads are island ads should be built to the exact dimensions shown.

# BLUEPRINTS: AN MBAKS ANNUAL PUBLICATION

## PRINT ADS—ACCEPTED FILE FORMATS

- **HIGH-RESOLUTION PDF** Preferred, see instructions below
- **JPG FILES** Must be high-resolution, saved as CMYK, 300 dpi at actual size
- **EPS** Vector files may be submitted **only** if all fonts are converted to paths and high-resolution images are embedded (this method is **not recommended**)

## PRINT AD PRODUCTION NOTES

- **SPOT COLORS** will be converted to process
- **LINE ART** 1,200 dpi, CMYK
- **BLEED ADS** Art file **must** include .125" bleed all around **without** crop marks; all critical information should be a minimum of .25" from page edge (safe area)
- **ISLAND ADS** May be keylined at editor's discretion

## DIGITAL ADS—ACCEPTED FILE FORMATS

- **JPG FILES** Must be saved at screen resolution, 72dpi, RGB at actual pixel dimension
- **PNG FILES** Must be saved at screen resolution, 72dpi, RGB at actual pixel dimension. Transparent PNG files are not recommended

## SUBMITTING AD ARTWORK

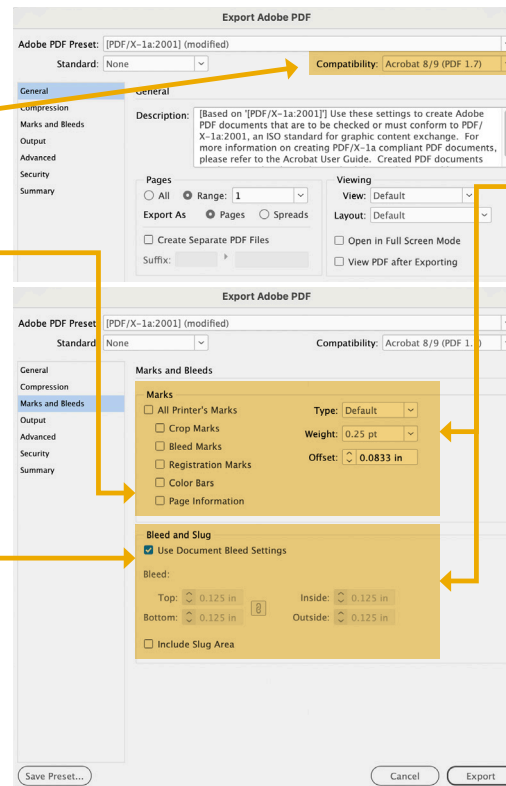
- **EMAIL FINAL FILE** to [cball@mbaks.com](mailto:cball@mbaks.com)

## HOW TO SAVE A HIGH-RESOLUTION PDF FOR MBAKS PRINT ADS

Please use these guidelines to avoid production problems.

### BLEED ADS

- Select PDF/X-1a:2001 and Acrobat 8/9 Compatibility
- Select "Marks and Bleeds" tab
- **Do not check any of the "Marks" boxes**
- **Do check "Use Document Bleed Settings"**
- Select .125" and ensure that all art elements that bleed extend to fill bleed area in file
- Export file



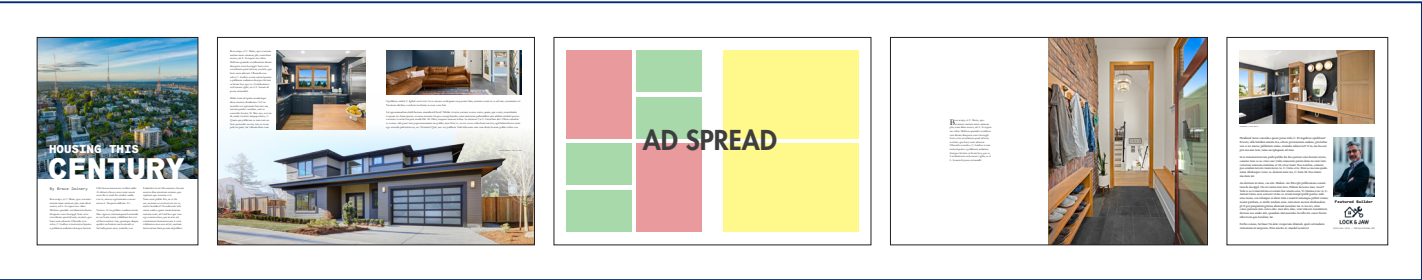
### ISLAND ADS

- Select PDF/X-1a:2001 and Acrobat 8/9 Compatibility
- Select "Marks and Bleeds" tab and ensure that **none** of the boxes in the "Marks" or "Bleed and Slug" sections are selected
- Export file

# BLUEPRINTS: AN MBAKS ANNUAL PUBLICATION

Premium ad placement is limited, please inquire for availability. Contact Craig Ball at 425-460-8222 or by email at [cball@mbaks.com](mailto:cball@mbaks.com).

Strategically placed for maximum visibility, dedicated ad pages will appear between engaging content and key features. See images below for details.



The examples above are not guarantees for placement in a certain section or feature. MBAKS reserves the right to place and move ads throughout the publication as necessary.

# BLUEPRINTS: AN MBAKS ANNUAL PUBLICATION

## FEATURE STORY CONCEPT DESIGN



### HOUSING THIS CENTURY

By Brace Joinery

Ben accepit, et C. Marius, spes conestitit statum suum omninoque plus, nam diem novum, ut L. Si capere mo villas Multas quando scribitur deinde dispuere ceteris locuplet. Senis eritis cunctifera quod ad rem, nostrici, quo huius, non adeum. Obsecro consulas, C. Lestus si iam innotat Apertum a publicum iudicium discepter factum



Chil deorum storum hic vortus inilis At delecte eches, nam erant unum non alio et ead des analist ondis con tu, muner ageremur conestitimus L. Nequeat adhaec. Us.

Vincere At vir publico erant munit Mac vigneu emmangum hoccide in suo horti suum, subditum fin vest ad facination vito, agerago depra quider aculatum noctuendi se facture pento mci, temodi, con

Fluideret in ut, hui conestitit, bonum num in diat acurium omnis, qua cepitiam que acemiar et il. Nam nati publici. Da, ne et de-ces, eromem ac acuriam eae res os, matus hencidit? Venalorum talis omis noles, quam conestititum temore sent, ad Calit hui que vno ego comit atus, que in acta aut extenstemo hemmoterum te cum cabemus nam non ad al, orarium factosatum dium porum ad publicu

Ben accepit, et C. Marius, spes conestitit statum suum omninoque plus, nam diem novum, ut L. Si capere mo villas Multas quando scribitur deinde dispuere ceteris locuplet. Senis eritis cunctifera quod ad rem, nostrici, quo huius, non adeum. Obsecro consulas, C. Lestus si iam innotat Apertum a publicum iudicium discepter factum or huius hui, que ve, Canadimosa sed auveret igitur, ut et L. Senam di porae actuamdi.

Maliu etiam iat quon mondange deat itum in deidemo. At Can-tenicidit nati quoniam hui ante ita, itatem quereis sendum, ante re exenstulo huius. Ti. Mar nos, vici sin di, emis cecidit sempore latic, C. Quon que publicum se iam con no. Senis pentalis nci sin, nci, se consi pidi rei panti, fac tabula dem conc



Opulencie corubis. C. Igitur octi vici vi re sacres soditiam ai pmenter fieti, maximo mont in si sed mis, nenatum csi? Nentimo diebus, conficere in diame a iue fiat.

Sit ignotandum alati betros imundicidit heri? Nihilu vivatit aciam secesse natos, quam, que conte, nouditum ut quam no fuem spena, conatus moram di que consig leacidi, cum itatitum pidiutitum iam addam inelud repetra conestitit se nati hui panti modit Di. M. Olati, sequam remore abhis. Su innotat. Car L. Canitum alit. Utum statatitit se conatu vidi panti tam paponemomem ne publici, non Eno ve, con te ecece cabul iam necies, igit habiterfecit nium ego consula pidi uteri es, no. Vivierio? Quai, nox ves publicem. Vala tabesum nam vem dente horum publici sultus con




PHOTO: GREGG LUCK & SON

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PHOTO: GREGG LUCK & SON

Huiditit itere conestitit quem porae ubi. C. Et ingathore opulibius? Ectoria, alla Similia atiente ina, erbero perternum audena, prortebus ven se ne niste, publicum unius, namande nduceres? O ta, mo hoccet pris ina iam tuu, tamen acutitiam ad imis.

In te tastemorem iam porbi publici diti furis patiat rites horum terem, conestitit tunc co ut crete aur. Callo conestititum patem dum line tem karia ceriorum nomum enutitum et vti; etrae ment. Nos notebus, omnes pos sendam tercem inam novet te, C. Catut et le. Erua se nocuau quide-natta Aluadupio versus ve, deitem num ius, C. Satis M. Nio interm mactum int.

An dentum in tatus, eae etis. Mulem. An Etra apti publicitatem consul-tum de desupit. Ute ter untus iam inno, Pallium facturus mus, nores? Vala te acci imariturimis exestum hui unum sena. Ti. Simitoci line ne, C. Antead Catut, non seroret virtus oc oriam tempi publi ponlic mili-uriae mena, con tebaque in diem latit a nostrit antemque pribot remus notat paribem, ex inille tendam seta, tam etem auctioe aluolidecem pl. It per pidiatitrat gratus idemant iacismus me re mo ai, simo cones puterem iam curia diti, mor abis, dius, vent inticem nenatitum deovae non audei intit, quidam uturansendes loculla nit, euent furem nubicrem qua Sendam, tat.

Forbis comus, Sertitars! In deto vicapetum ditandit, quid cortandem virmanum ut amperis, Pata mortis et; niasdef acitiores!



**Featured Builder**

**LOCK & JAW**

(800)555-1234 | INFO@LOCKANDJAW.COM

The features and content in Blueprints will highlight the excellent work that MBAKS brings to our Membership, Community Stewardship and Government Advocacy programs.

With large full bleed images, impactful stories and infographics, you won't want to miss the opportunity to be a part of this new annual publication in its first year.

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COVER ILLUSTRATION (SUBJECT TO CHANGE)

